



Lauren Zamarron

EDITORIAL CONTENT SPECIALIST

CONTACT

I'm based in Dayton, Ohio.

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Work samples:

laurenzamarron.com

EDUCATION

University of Florida
BS in Journalism, 1995

SKILLS

- Top-notch news judgment.
- Exceptional attention to detail.
- Superior time-management and multitasking abilities.
- Self-directed and proactive.
- AP style expert. Working knowledge of Chicago.

ABOUT ME

- I once caught an error in Webster's Dictionary.
- I published a children's book.
- A headline I wrote was the final clue on "Jeopardy!"



PROFILE

I'm a highly experienced copy editor and award-winning headline writer who has sweated the small stuff for 30 years. I get things right the first time.

PROFESSIONAL EXPERIENCE

NEWSLETTER EDITOR

KFF Health News
Remote | 2020-present

I produce three early-morning newsletters while managing a team of five freelancers. The First Edition, Morning Briefing and California Healthline Daily Edition newsletters are thorough digests of each day's top health news. Our readership tops 100,000. My responsibilities include:

- Manually gathering and organizing hundreds of health news stories
- Crafting news headlines in WordPress
- Producing the newsletters in HubSpot
- Management tasks such as cross-training, scheduling, invoices, etc.

COPY EDITOR & WRITER

USA Today
Remote and in-office | 2003-2020 (17 years)

I worked on the news, business and features copy desks at what was then the nation's largest newspaper (circulation 2.5 million). I worked in the newsroom for five years and remotely for 12 years. My responsibilities included:

- Editing/fact-checking stories on deadline, including for 1A and online
- Writing headlines and photo captions, including for 1A and online
- Fine-tuning live content on usatoday.com to maximize SEO performance
- Overseeing all aspects of business-section production and acting as a liaison for Gannett's regional design hubs
- Writing opinion stories that ran in the "Voices" section
- Mentoring summer interns and training new hires

COPY EDITOR AT 5 OTHER NEWSPAPERS

1994-2003 (9 years)

Before USA Today, I worked on the copy desks of The Roanoke Times, Austin American-Statesman, The Atlanta Journal-Constitution, South Florida Sun-Sentinel and The Florida Times-Union. More details are available upon request.

MARKETING COPY EDITOR (FREELANCE)

DeBellis + Ferrara Advertising
Remote | 2009-2020 (11 years)

I edited brochures, reports, websites and more for a Mid-Atlantic energy supplier.

ADJUNCT PROFESSOR OF JOURNALISM, NEWS WRITING & REPORTING

University of Richmond (Richmond, Virginia), spring semester 2012

ADJUNCT PROFESSOR OF JOURNALISM, COPY EDITING & DESIGN

University of Maryland (College Park, Maryland), spring semester 2006