



Lauren Zamarron

EDITORIAL CONTENT SPECIALIST

CONTACT

I'm based in Dayton, Ohio.

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EDUCATION

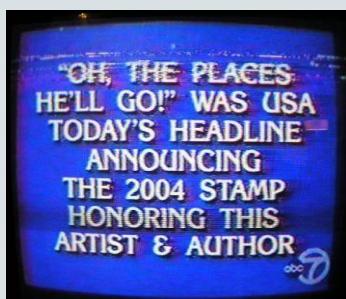
University of Florida
BS in Journalism, 1995

SKILLS

- Top-notch news judgment.
- Exceptional attention to detail.
- Superior time-management and multitasking abilities.
- Self-directed and proactive.
- AP style expert.

ABOUT ME

- I caught an error in Webster's Dictionary.
- I'm a children's book author.
- I once gave an order to "stop the presses!"
- A headline I wrote was the final clue on "Jeopardy!"



PROFILE

I'm a highly experienced copy editor and award-winning headline writer who has sweated the small stuff for more than 30 years. I get things right the first time.

PROFESSIONAL EXPERIENCE

NEWSLETTER EDITOR

KFF Health News
Remote | 2020-present

I produce our flagship morning newsletter, the KFF Health News Morning Briefing—a digest of the day's top health news—while managing a team of five freelancers. I also produce several other newsletters about health care policy, including The Week in Brief, California Weekly Roundup, and Rural Dispatch. Our daily newsletter readership tops 100,000.

My responsibilities include:

- Manually gathering and organizing hundreds of health news stories each day
- Crafting news headlines in WordPress
- Producing the newsletters in HubSpot
- Management tasks such as scheduling, invoicing, cross-training, etc.

COPY EDITOR & WRITER

USA Today
Remote and in-office | 2003-2020 (17 years)

I worked on the news, business and features copy desks at what was then the nation's largest newspaper (circulation 2.5 million). I worked in the newsroom for five years and remotely for 12 years. My responsibilities included:

- Editing/fact-checking stories on deadline, including for 1A and online
- Writing headlines and photo captions, including for 1A and online
- Fine-tuning live content on usatoday.com to maximize SEO performance
- Overseeing all aspects of business-section production and acting as a liaison for Gannett's regional design hubs
- Writing opinion stories that ran in the "Voices" section
- Mentoring summer interns and training new hires

COPY EDITOR AT FIVE OTHER NEWSPAPERS

1994-2003 (9 years)

Before USA Today, I worked on the copy desks of The Roanoke Times, Austin American-Statesman, The Atlanta Journal-Constitution, South Florida Sun-Sentinel and The Florida Times-Union. More details are available upon request.

MARKETING COPY EDITOR (FREELANCE)

DeBellis + Ferrara Advertising
Remote | 2009-2020 (11 years)

I edited brochures, websites and more for our client, a Mid-Atlantic energy supplier.

ADJUNCT PROFESSOR OF JOURNALISM, NEWS WRITING & REPORTING

University of Richmond (Richmond, Virginia), spring semester 2012

ADJUNCT PROFESSOR OF JOURNALISM, COPY EDITING & DESIGN

University of Maryland (College Park, Maryland), spring semester 2006